



Tanzanite Gemstone



The Investment:

Never in our lifetime has there been a true gemstone investment. **Tanzanite** prices rose by an astonishing 20% in May 2007 and in 5 years time will have risen by 200%. We have the facts and we can show you how in 10 years when **Tanzanite** is extinct how the intelligent **Tanzanite** investor will have so much more gain and flexibility than a standard non Gem portfolio. We don't state these facts easily. They are very big statements and we can show you how to back them up so that your staff can dazzle your clients and help them share in this opportunity.

We here at **Tanzanite Gemstone** along with any other intelligent, educated investors understand a few very important points about investments.

Firstly what makes something a viable, secure and potentially, hugely profitable investment?

Well, can you imagine what it is to own and have a supply of anything that is treasured, in increasing demand and has a rapidly dwindling supply?

What if that commodity is something that can only be found in one place, is hard to get at and incredibly easy to accidentally destroy during the extraction process?

Also, imagine that the commodity is something that people not only wish to have as an investment, but actually covet its incomparable beauty and its healing and therapeutic properties.

Would you consider a commodity, that fits all those criteria, a viable, secure and potentially, hugely profitable investment?

We here at **Tanzanite Gemstone** believe that anybody looking for an infallible investment would have to consider anything of that caliber an essential part of any investment portfolio.

Indeed, as One South African Millionaire describes "**Tanzanite**, the platinum of precious stones, is not only an exquisite possession, but also a wise investment option." (Rarer than Diamonds)

As you will know if you have done any research into **Tanzanite**, it is fast becoming increasingly more and more difficult to find **Tanzanite** in the better grades and colors. Also in the larger, heavier sizes.

Most of the material presently coming out of the ground is of much lower quality than previously available for a fair price. However, the demand for this incredible precious gemstone is growing rapidly on a daily basis. To the extent that most discerning jewellery chains are hoarding **tanzanite** in the surety that prices are going to rise to dramatically higher levels.

As if this weren't enough, many sources show that in 2005 in Tucson, the mine owners turned up and quite literally bought back all that was available.

We believe this is a fair indication that there is only one possible way for the price of the worlds first gemstone to be added to the American Gem Societies list of birthstones that is greatly desired for its stunning beauty and therapeutic, healing properties to go.

Indeed, **Tanzanite** has been hailed by Manhattan's Tiffany & Company as "the most exciting event of the century." And Since "blue is the most popular color in gemstones," according to Henry B. Platt, vice president and director of Tiffany's the potential market for the stone is huge. Indeed, **Tanzanite Gemstone** are proud to deal in only the finest colors and quality of **Tanzanite**. And, ask all of our clients "why settle for anything less than perfection"?

"If you ask any colored gemstone connoisseur, they will tell you that **Tanzanite** is becoming the most desired gem in the United States and we also see this trend manifesting itself in Europe.

We all remember the days when one could purchase a very deeply colored **Tanzanite** for around \$300 per carat. There were even smaller **Tanzanites** in the 1 to 2 carat range that had rich color. Just try finding one of these today! These **Tanzanites** were mined mostly in the D shaft of Merelani Hill, just outside of Arusha, Tanzania. This area has since been depleted and new shafts have been opened. The color being produced by

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these new shafts is not quite what Block D produced. This notwithstanding, much richly-colored tanzanite is still being produced and is available. ...

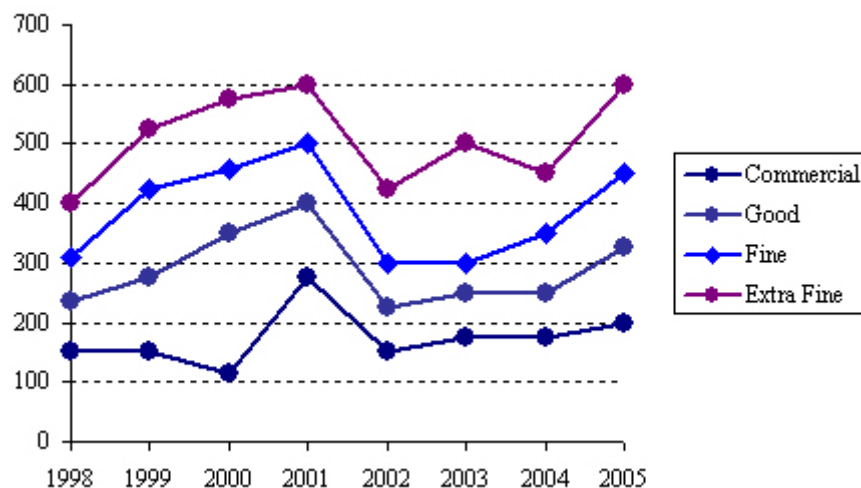
Also, related to color, many people are astounded by the seeming glow of fine **Tanzanite** under natural diffuse light. This is due to the fact that **Tanzanite** is pleochroic, which simply refers to the property possessed by **Tanzanite** of exhibiting different colors when viewed along different axes. In **Tanzanite's** case we see blue, violet, and red. It is no wonder why tanzanite has its appeal in the market today.

With the current supply of **Tanzanite** being 'controlled' by the mine owners, prices are expected to continue to increase over time. In fact, many projections indicate that some day **Tanzanite** could be the most expensive gemstone on earth. The opportunity exists today to purchase **Tanzanite** relatively inexpensively (even at \$600 to \$700 per carat) when compared to the prices of fine rubies, sapphires and alexandrites which sometimes sell into the \$1000's per carat. "

(Source: Etanzanite.com - © Written by John McQueen)

AAA quality **Tanzanite** is already extremely limited and continues to become more so with every passing day. Meanwhile, **Tanzanite** has become the second fastest selling colored gem stone in the world - with the current demand being extremely high. Indeed, As **Tanzanite** supplies continue to diminish, the higher its' price goes (this has already been happening for a number of years). However when the source is mined out within the next 5 to 10 years, the general consensus among gemologists and investors alike; is that it will be irreplaceable and as such the price will skyrocket for high quality pieces". (Source: <http://www.lapigems.com>)

"Recently **Tanzanite** has grown in popularity to the number two spot just below the sapphire in America. This high demand coupled with the tight supply of **Tanzanite** (the gemstone is only found in Tanzania), means that the cost of this gem is consistently going up.



Indeed, this rare and precious gem appears different when viewed at different lights and from different angles, increasing its attractiveness and therefore its value." (Source: <http://www.tanzanite-invest.com>)

Recent disastrous weather conditions, government embargos and continuing political tensions have aided in further restricted the supply of **Tanzanite**, and of other larger fine colored stones.

However, whilst the supply of **Tanzanite** has been dwindling, the appetite for **Tanzanite** has been continually on the rise. The result; Prices keep going up....

"In fact, many projections indicate that some day in the near future **Tanzanite** could be the most expensive gemstone on earth" and as such the greatest 'blue chip' investment opportunity in our lifetime. (Source: <http://www.etanzanite.com>)

And we here at **Tanzanite Gemstone** are here to offer you the most efficient and most cost effective means of adding **Tanzanite** to your investment portfolio.

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